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# Professional Medical Education Assn., Inc. The Laser Training Institute™

not-for-profit continuing education, est. 1978



# Medical, Dental, Aesthetic, Repair & PBM (LLLT) Laser Training www.LaserTraining.org

800-342-2704, U.S. Eastern Time Zone 01-614-883-1739 outside the U.S.

For Surgeons and Medical Doctors, Dentists, Nurses, Technicians, Therapists, Aestheticians, Physician Assistants, Staff Safety Training, Administrators, Business Owners, and Laser Repair Technicians.

# **GUIDE FOR SELECTION OF ON-DEMAND & DISTANCE LEARNING:**

- ON-DEMAND ON-LINE COURSES AT YOUR OWN PACE
- LIVE-STREAMING PRIVATE CLASSES AT YOUR FACILITY (Teleconferencing)
  - SHORT TOPIC WEBINARS offered periodically

This guide is intended to be used with our Catalogue of Online training and our website listing of live seminars and in-house training at your facility.

This shows your options.





Please feel free to distribute and pass around this PDF Guide.

#### **BACKGROUND AND INTRODUCTION:**

Our non-profit Professional Medical Education Assn, and it's Laser Training Institute™ has been in existence for more than 40 years now, and has been offering on-line and remote learning for about the last 15 years. It's a good thing that we have this long established base. With recent events of Corona Virus worldwide in the spring of 2020, widespread travel restrictions have given a HUGE boost to distance learning of all types. We are fortunate in that we were already geared up for this before the pandemic. This turn in emphasis in education might actually be very productive for ALL of us. Online or Teleconferencing training saves substantial amounts on travel expenses and the wasted time of travel.

Most places though still want in-person training—either you attending our seminars and workshops, or us coming to your facility to teach. We agree that live in-person training is generally the best for most people. You can interact more informally, hear what other participants are asking, and get easier individual responses from faculty. On the other hand it becomes quite costly and time consuming with required travel. We think our live teleconferences overcome some of these limitations by allowing individual questions from participants, and more informal discussion of the subject matter by faculty, rather than reading from canned narrative scripts. Our on-demand on-line courses are not live, but there is always a link to email questions to the trainer. We can still do live training by coming to your facility too.

Use this Guide for Distance Learning as a way to decide what modality would work best for you or your organization, and then look at our catalogue of on-line training courses, and also our website for various laser seminars, to choose what's best for you. Go to <a href="https://www.LaserTraining.org">www.LaserTraining.org</a>, or if you're reading this PDF file on your computer just click the links to go directly to these pages:

- SEMINAR DATES & SCHEDULES PAGE (For those still wanting to attend a live Seminar)
- ONLINE TRAINING COURSES PAGE (a short tutorial on it's use is also available there)
- LIVE INHOUSE TRAINING AT YOUR FACILITY—(So your people don't have to travel)

## TYPES OF DISTANCE LEARNING, and some NEW COURSES—Choose what works best for you:

ON-DEMAND, ON-LINE LASER COURSES—You can buy these individually, or in packages to lower the Individual cost. They all provide accredited Certificates of Training. Stop where you want and then resume as able. You'll have quizzes at the end of most modules. At the start of the program you'll be able to print out a color PDF of all of the slides and the Course Manual, and you can email the instructor throughout the program for questions. The advantage of these courses is that they are all "on-demand" to take as each students time allows and provides flexibility and lets people learn at their own pace. I think this is better than the live teleconference sessions, IF you can get staff to complete them in a reasonable time. We offer status reports to help with that too. These are probably the most versatile way to go. Complete these at work, or complete at home—your choice.

This is the method that is largely being used during the COVID-19 pandemic at both Universities, Elementary and High Schools around the U.S.. If is very efficient, lets people work at their own pace, provides integrated testing, allows email communications with the instructor, and student's progress can be monitored.

SHORT TOPIC WEBINARS— This is new for us in 2020. We haven't done them before but we plan on starting. These will be short 15-30 minute short topics that you can individually log in to. Some of these will be free, and other topics will be for a small registration fee. Check back on our website at www.LaserTraining.org for a schedule of webinars. We're just starting this in March of 2020 so it may take a couple weeks to get posted. These won't help you with the regularly required training, but does provide a quick way for updates, refreshers, pointers and tips.

### **LIVE STREAMING PRIVATE CLASSES AT YOUR FACILITY (Teleconferencing)**

We can do this for virtually any type of training that we have on a worldwide basis, but it's probably most practical just for in-hospital training of laser operators running lasers for physicians, and for short general laser safety inservices for the entire staff. These live sessions allow discussion and questions, and accredited certificates of training will be provided to all. We can plan them for either the 2 hour, or more complete 4 hour presentation if we discuss the pro's and con's of each beforehand. The price is the same either way, and both meet guidelines for training of laser operators. Technically we could also do this for our 3 day aesthetic program, but that's a long time for teleconferencing, and you can probably obtain those less expensively by simply buying the on-demand, on-line course for that in discounted packages, or just having us come in to your office to conduct these. The disadvantage of these teleconferences is that you still have to get everyone together at the same time and place, and individuals learn at different rates.

We'll begin resuming two of these teleconference programs that we offered previously:

Laser Techs—Safety & Operation. 2-4 hours. \$750. Up to 30 of your staff can attend. These are for your laser operators setting up and running the lasers, usually for physicians. It can also include non-laser staff who are required to have some training (listed below as a separate basic inservice). It contains all of the necessary content recommended by guidelines for training of your laser operators, except for the hands-on portions. In the many hospitals where we've done this in the past there is usually at least one experienced staff there that can do hands on specific training with the rest of your staff. You just need to have a sign-off sheet for them for your records. They get all the academic material from us, including a copy of the slides and "Lasers in Medicine" manual emailed to you in advance for printing. We can also offer this as live in-house training at your facility with our faculty so that your people would not need to travel, and our faculty would spend additional time doing the hands-on training on any of your lasers. The price for that would be \$1500 plus travel expenses, but everyone has to be available at the same time. It's also available as an on-demand, on-line course.

Basic Laser Safety Inservice. 30 minutes. \$250. Up to 30 of your staff can attend. This applies to both hospitals, private offices, or medispas. ANSI standards say that anyone who might have occasion to be in a laser room during treatments must have documented laser safety training. This meets that requirement, as well as the laser techs one listed above. You can also buy these as on-demand, on-line courses for \$25 each. If you're doing larger numbers of staff it's cheaper to do it as a teleconference, and more importantly if you schedule it at a certain time, then it gets done. We see an ongoing problem that hospitals have with the on-line basic courses, in that many of the staff are not diligent enough to get it completed on their own and it never gets done., although if you can monitor them for completion the on-line course is probably better because it's at their own pace.

#### RECOMMENDATIONS ON PROJECTION EQUIPMENT FOR TELECONFERENCING:

Generally we use Webex as the platform for these live online teleconferences. It's not difficult and we can even guide you to a short tutorial in advance if you want. In a hospital with a larger group you might want to get I.T. involved to set it up and moderate it for you. Here's our suggestion:

<u>Small groups of 3-5 people</u> can generally sit around one computer monitor and watch, using the computer speakers (phone call-in is also an option). You might even run a video cable to a slightly larger TV monitor if you want. Start thinking larger TV monitors or an LCD projector past 5 people.

<u>Larger groups of 10-50 people</u> generally will need an LCD projector on a larger screen, and an amplifier of some type for the computer speakers. If you have an I.T. person to help you set this up it is helpful, but is also easily do-able by anyone. With these larger groups one person should be a spokesperson for us to communicate with during the session, and serve as the point person for relaying questions back to the presenter.

<u>IN-HOUSE TRAINING AT YOUR OFFICE OR HOSPITAL</u>: This isn't distance learning, but eliminates travel for staff and attending larger meetings. The common courses for this are the 3 day Aesthetic Laser program, 2 day LSO program, and 1 day Surgical Laser Techs—Operators program. See the website for details.

<u>Www.LaserTraining.org</u> for training programs <u>Www.LaserCertification.org</u> for Certification Credentials